



**Government Procurement Connections ®, Inc.**

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\*Register online at <http://gpc2012sponsor.eventbrite.com>

## **2012 Participation Levels**

### **BUSINESS AWARDS BREAKFAST \$20,000**

- Exclusive sponsor of Awards Breakfast
- Introduction of Breakfast keynote speaker
- Two carpeted 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- Company identification sign
- Full-page ad in Souvenir Book (inside front or back cover)
- Three reserved tables (5 seats each) at Awards Breakfast
- Fifteen (15) Kickoff Reception Tickets
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Sponsor Recognition Award
- One head table seat at Awards Breakfast
- Publicity on all printed materials for the Awards Breakfast and listing on press releases
- Recognition at the Kickoff Reception, Opening Ceremony, and Awards Breakfast
- Space to display Corporate Banner at Breakfast
- Sponsorship signage recognition prominently displayed inside and outside of event
- Sponsor ribbons
- Hyperlink to GPC web site
- Electricity provided upon request
- Three (3) Parking Passes
- Fifteen (15) Box Lunches

### **PLATINUM SPONSOR \$15,000**

- Two carpeted 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- Company identification sign
- One full-page black and white ad in Souvenir Book
- Two reserved tables (5 seats each) at Awards Breakfast
- Ten (10) Kickoff Reception Tickets
- Sponsor Recognition Award
- One head table seating at Awards Breakfast
- Listing on press releases and printed materials
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- Platinum sponsorship recognition on show signage
- Sponsor ribbons
- Hyperlink to GPC web site
- Electricity provided upon request
- Ten (10) Box Lunches

### **GOLD SPONSOR \$10,000**

- Two carpeted 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- Company identification sign
- One full page black & white ad in Souvenir Book
- Two reserved tables (5 seats each) at Awards Breakfast
- One head table seat at Awards Breakfast
- Eight (8) Kickoff Reception Tickets
- Sponsor Recognition Award
- Listing on press releases and printed materials
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Recognition at Kickoff Reception, Opening Ceremony and Awards Breakfast
- Gold sponsorship recognition on show signage
- Gold sponsor ribbons
- Electricity provided upon request
- Eight (8) Box Lunches

### **SILVER SPONSOR \$5,000**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- ½ page black & white ad in Souvenir Book
- Two reserved tables (5 seats each) at Awards Breakfast
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Five (5) Kickoff Reception Tickets
- Sponsor Recognition Award
- Listing on press release and printed materials
- One head table seat at Awards Breakfast
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- Silver sponsorship recognition on show signage
- Silver sponsor ribbons
- Electricity provided upon request
- Six (6) Box Lunches

**NAME BADGE SPONSOR      \$4,500**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company logo on all badges (*one color*)
- One reserved table (10 seats) to Awards Breakfast
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- One head table seat at Awards Breakfast
- Four (4) Kickoff Reception Tickets
- Sponsor Recognition Award
- Listing on press releases and printed materials
- 1/2 page black and white ad in Souvenir Book
- Sponsorship recognition on show signage
- Sponsor ribbons
- Five (5) Box Lunches

**SOUVENIR BOOK SPONSOR      \$4,500**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- One reserved table (10 seats each) to Awards Breakfast
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- One head table seat at Awards Breakfast
- Four (4) Kickoff Reception Tickets
- Sponsor Recognition Award
- Listing on press releases and printed materials
- Full-Page black and white ad in Souvenir Book (inside back cover)
- Sponsorship recognition on show signage
- Sponsor ribbons
- Five (5) Box Lunches

**BAG SPONSOR      \$4,000**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company recognition on conference bags (*one color*)
- One reserved table (5 seats) to Awards Breakfast
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- One head table seat at Awards Breakfast
- Four (4) Kickoff Reception Tickets
- Sponsor Recognition Award
- Listing on press releases and printed materials
- 1/2 page black and white ad in Souvenir Book
- Sponsorship recognition on show signage
- Sponsor ribbons
- Five (5) Box Lunches

**BRONZE SPONSOR      \$2,500**

- One carpeted 10' x 10' booth space
- 1-6' draped table, 2 chairs, and wastebasket
- Company identification sign
- Two reserved tables (4 seats each) at Awards Breakfast
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- ½ page black and white ad in Souvenir Book
- Two (2) Kickoff Reception Tickets
- Sponsor Recognition Award
- Company logo displayed at event
- Listing on press releases
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- One head table seat at Awards Breakfast
- Bronze sponsorship recognition on show signage
- Bronze sponsor ribbons
- Four (4) Box Lunches

**GPC KICKOFF RECEPTION      \$1,500**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- 1/4 page black and white ad in Souvenir Book
- Two (2) Awards Breakfast Tickets
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Two (2) Kickoff Reception Tickets
- Sponsor Recognition Award
- Listing on press releases and printed materials
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- Space for Corporate Banner at Reception
- Sponsorship recognition on show signage
- Sponsor ribbons
- Two (2) Box Lunches

**GPC CYBER CAFÉ      \$1,500**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- 1/4 page black and white ad in Souvenir Book
- Two (2) Awards Breakfast Tickets
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Two (2) Kickoff Reception Tickets
- Sponsor Recognition Award
- Listing on press releases and printed materials
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- Space to display Corporate Banner
- Sponsorship recognition on show signage
- Sponsor ribbons
- Two (2) Box Lunches

**FORUM SPONSOR** **\$1,000**

- One 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- Two (2) Tickets to Awards Breakfast
- ¼ page black and white ad in Souvenir Book
- One (1) Kickoff Reception Ticket
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Recognition at Forum
- Recognition at Kickoff Reception, Opening Ceremony, and Awards Breakfast
- Listing on forum press releases
- Space for company banner at select forum
- Sponsor ribbons
- Two (2) Box Lunches

**SMALL BUSINESS SPONSOR** **\$400**

- Recognition on select press releases
- Two (2) Tickets to Awards Breakfast
- 1/8<sup>th</sup> page (Business Card) ad in Souvenir Book (No Photos)
- One (1) Kickoff Reception ticket
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Space for Company Banner
- Sponsor ribbons
- One (1) Box Lunch

**NETWORKING CAFE SPONSOR** **\$400**

- Two (2) Tickets to Awards Breakfast
- 1/8<sup>th</sup> page (Business Card) ad in Souvenir Book (No Photos)
- One (1) Kickoff Reception Ticket
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Sponsor ribbons
- One (1) Box Lunch

**SINGLE BOOTH EXHIBITOR PACKAGE**

9/20/2011 to 12/31/2011 **\$400**  
 1/1/2012 to 3/31/2012 **\$500**

- One 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- One (1) Kickoff Reception Tickets
- One (1) Tickets to Awards Breakfast

- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Listing in Souvenir Book
- Exhibitor ribbons
- One (1) Box Lunch

**DOUBLE BOOTH EXHIBITOR PACKAGE**

9/20/2011 to 12/31/2011 **\$550**  
 1/1/2012 to 3/31/2012 **\$700**

- Two 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- Two (2) Kickoff Reception Tickets
- Two (2) Tickets to Awards Breakfast
- Access to sponsor/exhibitor networking lounge in rear of exhibit hall
- Listing in Souvenir Book
- Exhibitor ribbons
- Two (2) Box Lunches

**NOTE: The Green Zone is a new listing for Agency Type on the GPC registration form.** The Green Zone will consist of exhibitors and sponsors who are LEED Certified or provide products or services that are environmentally friendly.

**RESERVED BREAKFAST AWARD TABLE**

Exhibitors  
 9/20/2011 to 3/31/2012 **\$300**

Non-Exhibitors  
 9/20/2011 to 3/31/2012 **\$350**

- One reserved table of 10 at Awards Breakfast
- Recognition in Souvenir Book

**BUSINESS AWARDS BREAKFAST TICKET**

For Exhibitors **\$30**  
 Non-Exhibitors **\$35**

- One lunch ticket to Awards Breakfast

**BOX LUNCHES** **\$12**

- One Box Lunch

## **GPC 2012 EVENT CALENDAR**

### *April 11, 2012*

<b>8:45 a.m. to 5:00 p.m.</b>	<b>Industry Forums</b>
<b>1:00 p.m. – 6:00 p.m.</b>	<b>Exhibitor Setup</b>
<b>5:30 p.m. – 7:30 p.m.</b>	<b>GPC Kickoff Reception (Location to be announced)</b>

### *April 12, 2011*

<b>7:00 a.m. – 7:30 a.m.</b>	<b>Exhibitor Setup</b>
<b>7:45 a.m. – 9:15 a.m.</b>	<b>Awards Breakfast</b>
<b>9:30 a.m.</b>	<b>Ribbon Cutting - Expo Hall Opens</b>
<b>9:30 a.m. – 3:00 p.m.</b>	<b>GPC 2012 Exhibit Hall Activities</b>
<b>11:30 a.m. – 1:00 p.m.</b>	<b>Box Lunches Available</b>

## **GPC 2012 Participation Levels Recap**

<ul style="list-style-type: none"> <li><input type="checkbox"/> Awards Breakfast Sponsor                      \$20,000</li> <li><input type="checkbox"/> Platinum Sponsor                                    \$15,000</li> <li><input type="checkbox"/> Gold Sponsor                                         \$10,000</li> <li><input type="checkbox"/> Silver Sponsor                                        \$ 5,000</li> <li><input type="checkbox"/> Name Badge Sponsor                                \$ 4,500</li> <li><input type="checkbox"/> Souvenir Book Sponsor                            \$ 4,500</li> <li><input type="checkbox"/> Bag Sponsor                                         \$ 4,000</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> GPC Kickoff Reception Sponsor                \$ 1,500</li> <li><input type="checkbox"/> Cyber Café Sponsor                                \$ 1,500</li> <li><input type="checkbox"/> Bronze Sponsor                                     \$ 2,500</li> <li><input type="checkbox"/> Forum Sponsor                                      \$ 1,000</li> <li><input type="checkbox"/> Small Business Sponsor                         \$ 400</li> <li><input type="checkbox"/> Reserved Breakfast Table                       \$300/350</li> <li><input type="checkbox"/> Double Booth Exhibitor                         \$550/\$700</li> <li><input type="checkbox"/> Single Booth Exhibitor                         \$400/\$550</li> </ul>
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For more information or to register online, please visit our website at [www.houstongpc.org](http://www.houstongpc.org) or call Felicia Price at 832.393.0610. Mail the completed form with your check payable to Government Procurement Connections, P.O. Box 61401 Houston, Texas 77208, ATTENTION: Felicia Price [Felicia.Price@houstontx.gov](mailto:Felicia.Price@houstontx.gov) or fax care of Felicia Price at 1.866.760.0407.